

## **Truro Council on Aging (COA) Board**

### **2022/23 Goals and Objectives**

#### **1. Information Gathering and Recommendations to COA**

- a. Determine needs and interests of seniors (e.g. focus groups, survey)
- b. Benchmark to other COA Boards and COAs
- c. Establish monthly one-on-one with Board chair and COA director prior to monthly Board meetings
- d. Champion new programs in this fiscal year

#### **2. Board Branding/Visibility**

- a. Create our Vision, Mission and Values
- b. Establish meetings with Friends of COA (e.g. bi-annual)
- c. Arrange meet and greets with Board members at COA programs and/or events
- d. Develop media presence (e.g. newsletters, flyers, social media, town meetings)

#### **3. Volunteering**

- a. Establish a sign up for programs/events for Board members to attend/participate
- b. Strive to keep the Board full – always look for new membership

### **Board Members**

Carol Bishop

Katherine Black - secretary

Susan Girard-Irwin

Dan Schreiner- chair

Apryl Shenk

***Vacancy***

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